

RIVER SOLUTIONS

GROUP

Dear valued customers of River Pro Audio,

I hope this finds you well.

It's been an exceptionally busy year here at River Pro Audio, with the industry changing considerably ([Taiyo Yuden's departure](#); [Coral's departure](#)) and us clearly pulling ahead of competitors with our unique, high quality [River](#) and [ACU](#) product lines. Firstly, I would like to personally thank you, as we've grown from strength to strength courtesy of your continued custom. Your continued feedback and input into our manufacturing process and products is vital and very much appreciated. Without your expertise we'd surely be 'just another reseller' and not an [industry leading manufacturer](#).

We have evolved and transitioned through the 32 years we've been in business; starting out as a recording studio and gradually developing into the largest manufacturer and distributor of optical media products in Europe. This development has always been led by you, our valued customer.

This year we are evolving yet again. We will of course be continuing with all of our current manufacturing and distribution, there will be no shortage of River and ACU products. I would like to stress this; unlike many others, we are very dedicated to you, our clients, and you'll continue to receive the same industry leading service you know and love, with no interruption.

This year marks the official launch of the River Solutions Group, which will encompass our current optical manufacturing and distribution arm but also introduce a new string to our bow - [River eSolutions](#).

Just like our transition into manufacturing, River eSolutions has been very customer led; its origins in producing bespoke, high quality software, apps, websites and integration services for public sector customers that emerged from the strength of our core River and ACU products.

You may be aware that River eSolutions has been trading as its own entity for some time now and will be pleased to know it has gone from strength to strength, reflecting our passion for development and technology done right.

Our unique approach, which we apply to all facets of our business, of customer led progression and development, as well as our experience of working with the web and developing technologies for over 20 years, has enabled River eSolutions to take off even faster than we'd imagined.

Just like our manufacturing arms, we have and will continue to produce only high quality software, apps, websites and, ultimately, solutions. This enables us to utilise our favourite phrase here at the River Solutions Group - "Satisfaction Guaranteed".

You'll find contact details for River eSolutions below. We'll be happy to receive your enquiries at River eSolutions and help you face the challenges of the modern market in the ever digitising world of business.

As a thank you for your custom over the years and, I would hope, continued custom, we will be offering all customers of [River Pro Audio](#) an introductory 20% discount on all projects undertaken with River eSolutions.

I look forward to doing business with you.



Joel Monger
Managing Director - River Solutions Group